

## MECHANICAL SPECIFICATIONS FOR GET SMART MAGS: NATIONAL, LONDON & SE, MIDLANDS, NORTH, SCOTLAND, N. IRELAND, SMART TALENT

(Dimensions are listed Width x Depth in mm)

### **FULL PAGE SPECS** (bled & bordered ads)

Full page trim 170mm (w) x 225mm (d)

Full page type area 150mm (w) x 205mm (d)

**Full page bled ad** 176mm (w) x 231mm (d)\* (includes 3mm bleed)

**Full page bordered ad** 150mm (w) x 205mm (d)

### **SPREAD SPECS** (bled & bordered ads)

Spread trim 340mm (w) x 225mm (d)

**Spread bled ad** 346mm (w) x 231mm (d)\* (\*\*allow 20mm gutter)

### **HALF PAGE SPECS** (bordered ads only)

1/2 Horizontal bordered 150mm (w) x 100mm(d)

### **QUARTER PAGE SPECS** (bordered ads only)

1/4 Horizontal bordered 70mm (w) x 100mm(d)

#### **\*Live matter and type safety:**

Allow 10mm from trim and 13mm from bleed

#### **\*\*Gutter**

No type should appear within 15mm either side of gutter on a Spread.

PLEASE SEE GRAPHICAL SPEC SHEET FOR AN ILLUSTRATED VERSION OF THE ABOVE GUIDE



