

# SMAART PUBLISHING

## SMAART PUBLISHING IS A NATIONAL STUDENT RECRUITMENT PUBLISHER

We engage with students and advisers, and because every client and student is different, our tailored marketing products and bespoke services pinpoint the students you are trying to reach.

For companies our measure of success is discovering the perfect candidate for a delighted client.

For HE, we bring years of experience originating research on student trends, allowing universities to take a more sophisticated view of the market.

# SMAART GRADUATE

## IS A NATIONAL FREE NEWSPAPER AIMED AT FINAL YEAR GRADUATE STUDENTS

The publication is produced in a print and on line format allowing students to access information on Graduate opportunities world wide.



# SMAART GRADUATE DISTRIBUTION

Smaart Graduate is distributed on campus to all final year Graduates; our distribution covers the institutions below.

Over 50% of U.K Universities now receive additional copies of the publication by request.

University of Aberdeen  
University of Abertay Dundee  
The University of Wales, Aberystwyth  
Anglia Ruskin University, Cambridge Campus  
Anglia Ruskin University, Essex Campus  
Askham Bryan College  
Aston University  
Athlone Institute of Technology  
University of Auckland  
University of Wales, Bangor  
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Bath Spa University College  
University of Bedfordshire  
University of Bedfordshire (Bedford)  
Bell College  
Birmingham College of Food, Tourism and Creative Studies  
The University of Birmingham  
Bishop Burton College  
Bishop Grosseteste University College  
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City of Bristol College  
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University of Buckingham  
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Buckinghamshire Chilterns University College, Chalfonts Campus  
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Canterbury Christ Church University  
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University of Chester at Warrington  
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City College Manchester  
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The College of Law, Birmingham  
The College of Law, London Bloomsbury  
The College of Law, Chester  
The College of Law, London Moorgate  
The College of Law, York  
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Cork Institute of Technology  
Cornwall College Camborne  
Coventry University  
Cranfield University, Cranfield Campus  
Cranfield University, Shrivernham Campus  
Cranfield University, Silsoe Campus  
Craven College  
Croydon College  
Cumbria Institute of the Arts  
De Montfort University  
University of Derby  
Doncaster College  
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St Patrick's College (A College of Dublin City University)  
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University College Dublin  
University College Dublin, Graduate School of Business  
Dundalk Institute of Technology  
University of Dundee  
Dun Laoghaire Institute of Art, Design, and Technology  
University of Durham  
University of Durham, Queens Campus, Stockton  
University of East Anglia  
University of East London  
Edge Hill University  
Edinburgh College of Art  
The University of Edinburgh  
The University of Edinburgh, Weir Building  
University of Essex  
Exeter College  
University of Exeter  
University College Falmouth  
Farnborough College of Technology  
Forth Valley College of Further & Higher Education  
Galway-Mayo Institute of Technology  
National University of Ireland, Galway  
Gateshead College  
University of Glasgow  
Glasgow Caledonian University  
The Glasgow School of Art  
University of Glasgow  
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Graduate Prospects Careers Service  
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University of Greenwich, Avery Hill Campus  
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Hertford Regional College (Turnford)  
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The University of Hong Kong  
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University Centre Oldham  
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University of Hull, Scarborough Campus  
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Imperial College London Wye Campus  
Isle of Man College  
Keele University  
University of Kent  
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Kingston College  
Kingston University  
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Lauder College  
Leeds Metropolitan University  
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Leeds College of Art and Design  
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Limerick Institute of Technology  
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Liverpool Hope  
Liverpool John Moores University  
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University of Manchester - Metro, Renold Building  
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The Manchester Metropolitan University, Manchester Campus  
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Middlesex University  
Napier University  
National College of Ireland  
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New College Durham  
Newman College of Higher Education  
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University of Wales, Newport, Allt-yr-yn Campus  
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North East Wales Institute  
University of Northampton  
Northumbria University, Newcastle Campus  
Norwich School of Art and Design  
The Nottingham Trent University  
University of Nottingham  
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University of Otago  
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Oxford University  
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University of Plymouth, Newton Abbot Campus  
University of Plymouth, Exmouth Campus  
University of Plymouth, Exeter Campus  
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Plymouth College of Further Education  
University of Portsmouth  
Queen Margaret University, Edinburgh  
Queen's University Belfast  
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University of Reading, Bulmershe Court Campus  
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Roehampton University  
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Runshaw Adult College  
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Southampton Solent Institute  
University of Southampton  
South East Essex College  
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Staffordshire University, Stafford Site  
Staffordshire University, Lichfield Campus  
University of Stirling  
Stockport College  
University of Strathclyde  
Suffolk College  
University of Sunderland  
University of Surrey  
University of Sussex  
Swansea Institute of Higher Education  
Swansea University  
Institute of Technology, Tallaght  
University of Teesside  
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Thames Valley University  
Thames Valley University, Reading Campus  
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University of Ulster, Magee  
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College  
University of York  
York College



# SMAART GRADUATE SUPPORT

Smaart Graduate is supported by CRAC and the Student Information Service.

The SIS is a specialist graduate consultancy which works across the UK with students to improve their employability, and with employers.

The student information service currently has over 10k Graduate student members and Smaart Graduate is emailed to all members.

## SMAART GRADUATE GLOBAL

Smaart Graduate as of September 2007 will be distributing copies through all 109 British Council offices world wide.



## SMAART GRADUATE EDITORIAL

Smaart Graduate is an A3-sized magazine aimed at students in their final year at university. It contains advice and lifestyle articles which bridge the gap between the students' final year at university and their life after it. Editorial features include articles on travel, relationships, health, careers, education, trends, and socialising amongst many other subjects. There is also a healthy dose of news thrown in to keep readers up to date on the latest student and graduate news.

In every addition we make sure we cover the areas that students need to know about.



# SMAART GRADUATE OUR CUSTOMERS

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## SMAART GRADUATE FREQUENCY

Smaart Graduate is produced three times per year.

September January and March.

## SMAART GRADUATE RATE CARD

DPS (2 x A3 PORTRAIT)	=	£6,980
PAGE (1x A3 PORTRAIT)	=	£4,980
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