



SMARTADVICE

The National Newspaper for Careers Professionals



Smaart Advice works in partnership with:



The Institute of Career Guidance is the largest professional association for guidance practitioners in the UK. They are the oldest and largest association for career guidance practitioners, managers, researchers, trainers and students



The Career Development Organisation is the independent, charitable organisation dedicated to career development and active, career-related learning



With over 1500 offices in the U.K Connexions remain the largest Government funded organisation providing careers advice.



Through the Association of Graduate Careers Advisory Services copies are delivered to every campus in the UK.

Smaart Advice is distributed to:

- Every School, College, University and Careers Service in the U.K
- Available through every U.K Connexions office
- Each of the 4,500 members of the Institute of Careers Guidance (also Available through the Institute of Careers Guidance website)
- Additional copies distributed at the Institute of Careers Guidance Annual Conference
- Copies also available at the Careers Development Organisation Conferences
- Available at all National Careers fairs including all UCAS events.
- Copies on campus at every University through Association of Graduate Careers Advisory Services
- Principles & Vice Principles of Curriculum & Planning for Colleges Nationwide
- Available on-line free at www.smaartadvice.com



Smaart Advice Frequency

Smaart Advice is produced in March, June and November.

Smaart Advice Editorial

The publication is packed full of high quality editorial, written by careers teachers for careers teachers. Within every edition, we publish exclusive interviews with some of the most prominent people involved in Higher Education and Government, making Smaart Advice an essential read for all Practitioners.



Boris Johnson, Mayor of London.



Bill Rammell, MP for Harlow



David Lammy, MP for Tottenham



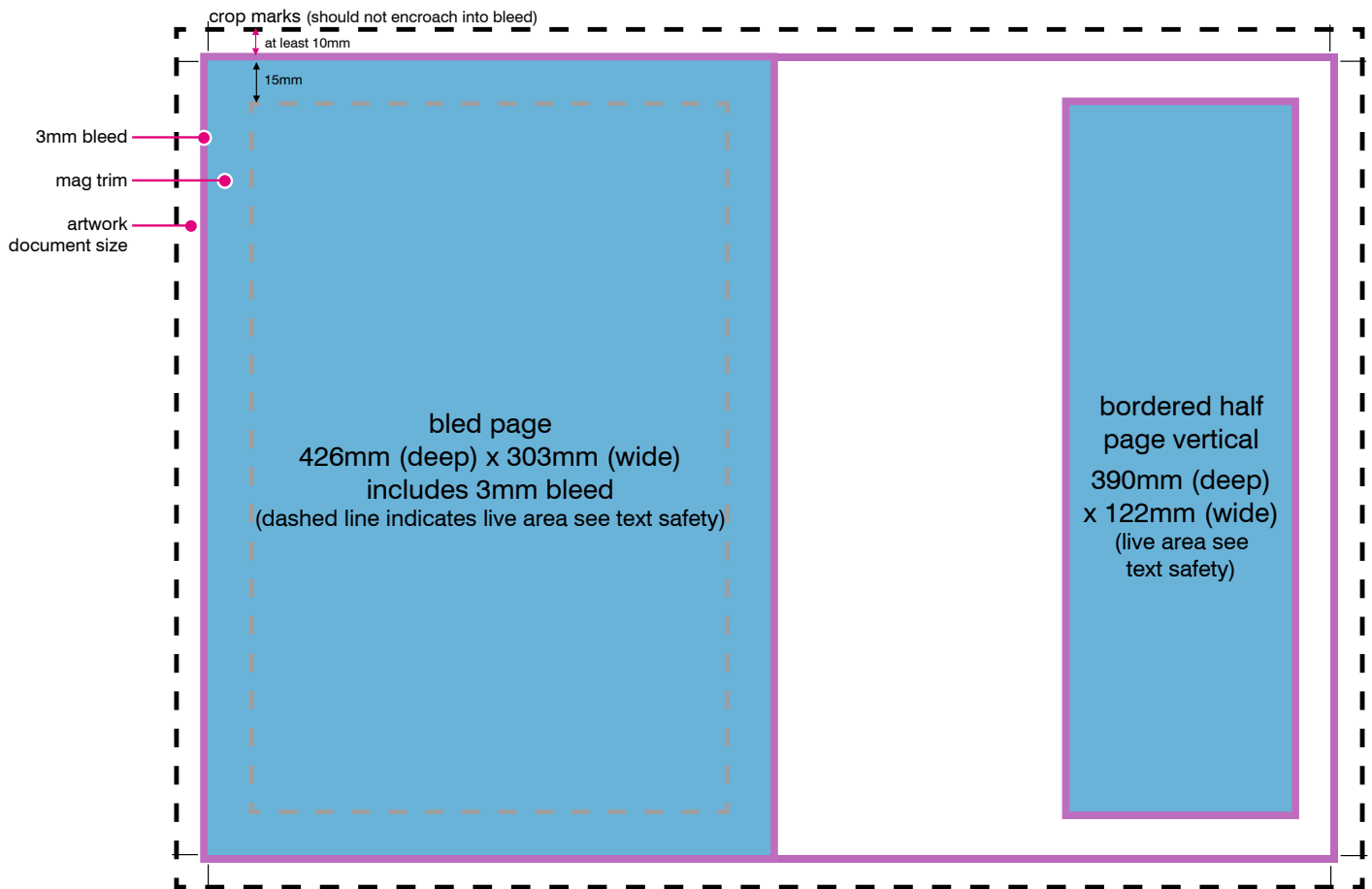
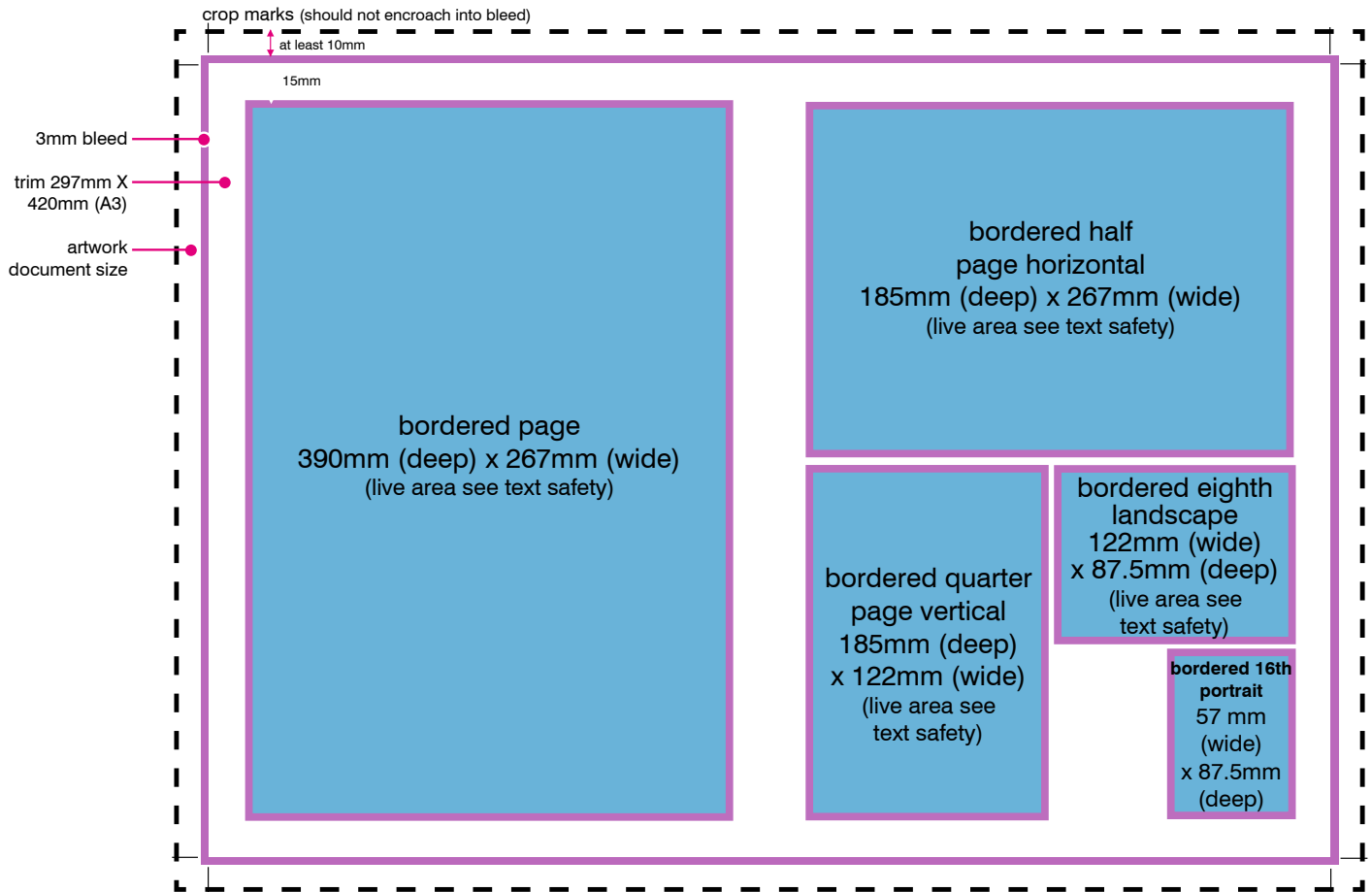
John Denham, Secretary of State for Innovation, Universities and Skills

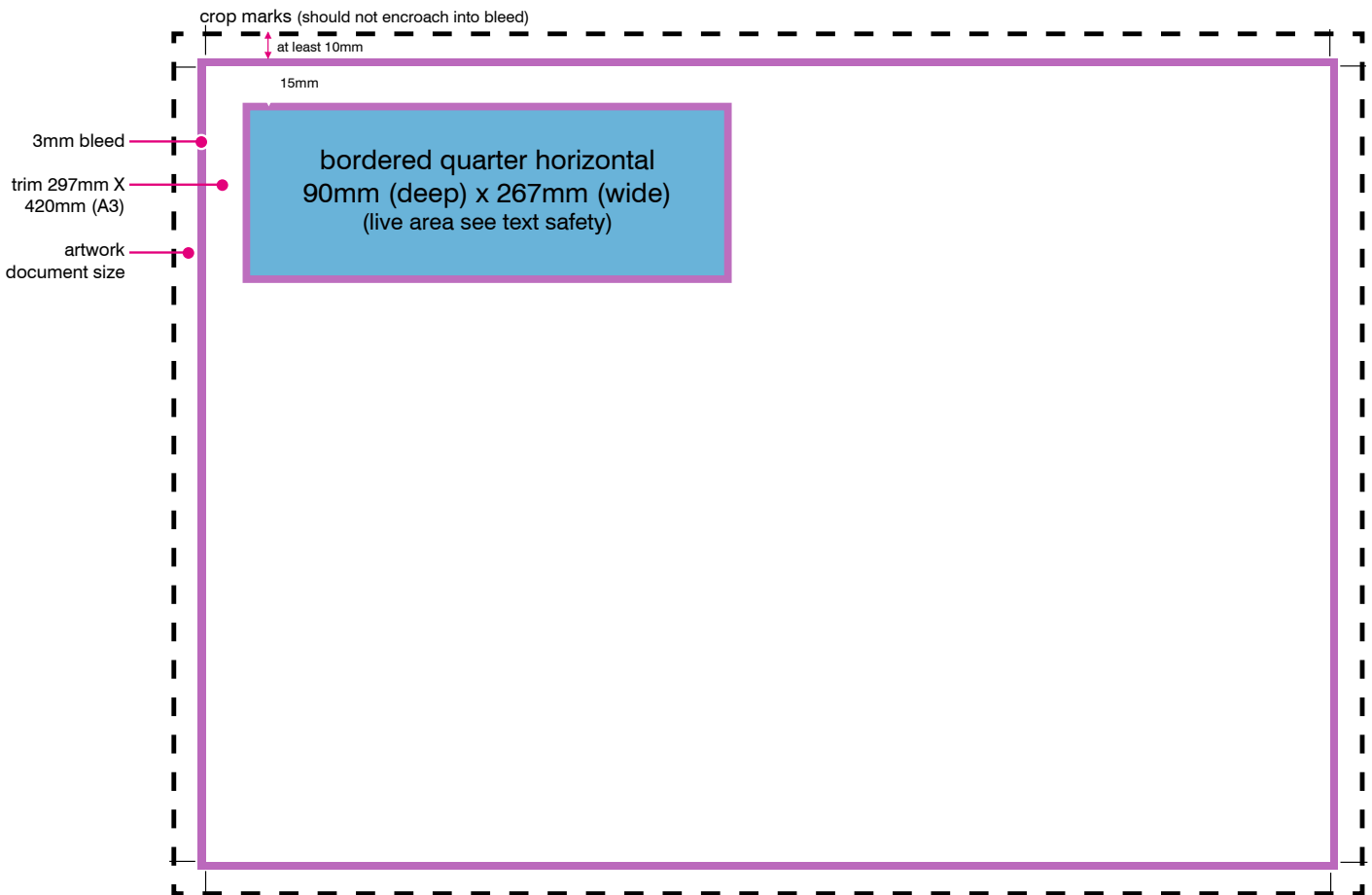
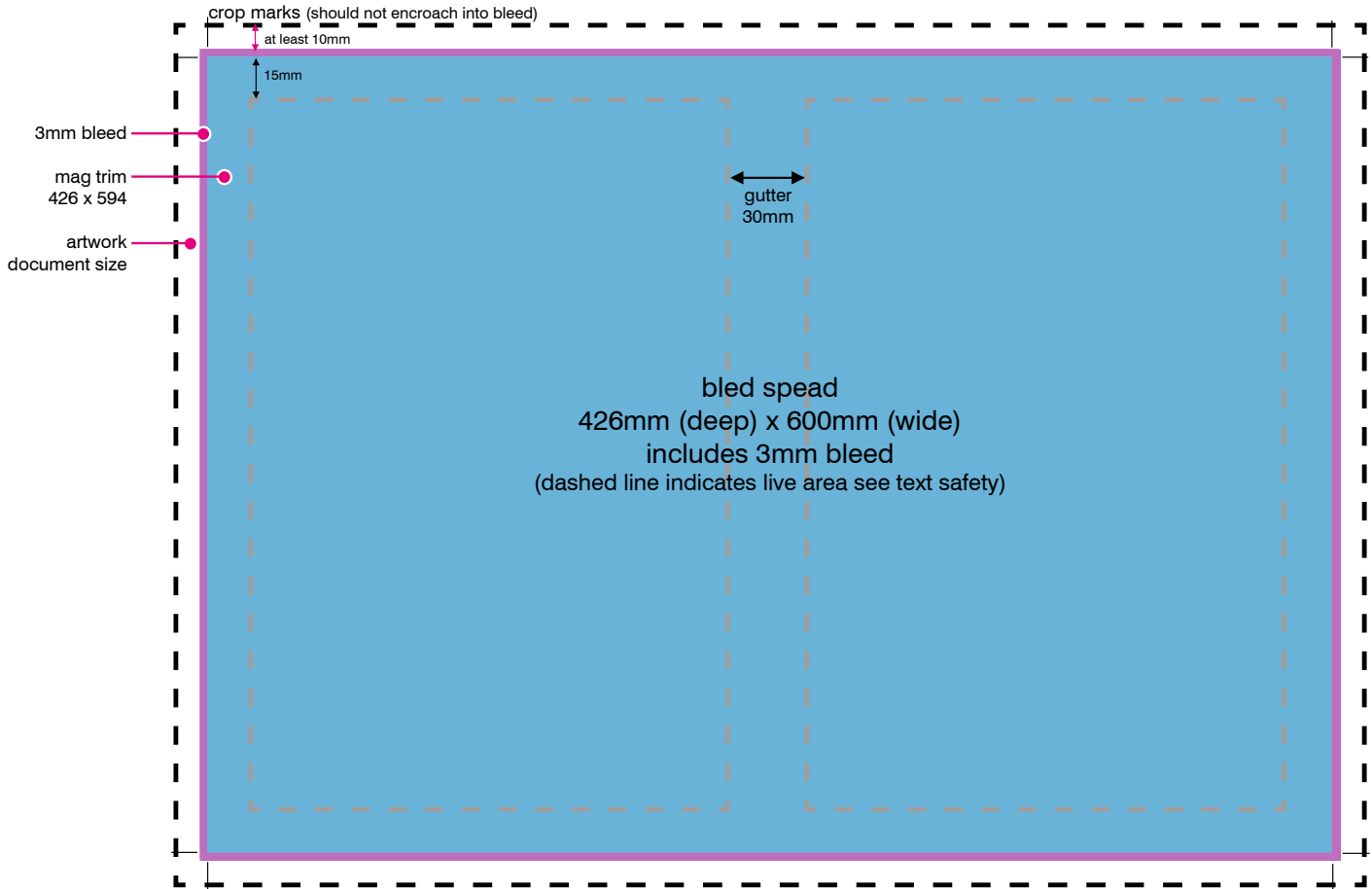


Margaret Hodge, MP for Barking



Ruth Kelly, Secretary of State for Transport







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